Housing Authority of the City of Alameda

Privacy Policy Statement

Protecting your private information is a priority for the Housing Authority of the City of Alameda (AHA). This Privacy Policy Statement ("Privacy Policy" and "Statement") governs AHA's collection and use of data. Unless otherwise noted, all references to AHA include the Housing Authority of the City of Alameda, and its affiliates, Island City Development and Alameda Affordable Housing Corporation. Additionally, unless otherwise noted, use of the term, "AHA website" shall include the AHA's website and Island City Development website. This Privacy Policy governs and the collection and use of data on the following websites, <u>www.islandcitydevelopment.org</u> and <u>www.alamedahsg.org</u>, which are controlled by Island City Development and the Housing Authority of the City of Alameda, respectively. The term, "Site" or "website" used herein shall mean <u>www.islandcitydevelopment.org</u> or <u>www.alamedahsg.org</u>. By using the AHA website and ICD website, you consent to the data practices described in this Privacy Policy Statement.

Collection & Use of your Personal Information

AHA does not collect any personal information about you unless you voluntarily provide such information to AHA. For example, you may be required to provide certain personal information to AHA when you elect to subscribe to receive AHA email newsletters. Types of information requested may include, but are not limited to the following (this is not an exhaustive list):

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number

Sharing Information with Third Parties

- AHA does not sell, rent or lease AHA contact lists to third parties.
- AHA may disclose your personal information, without notice, if required to do so by law or in the
- good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on AHA or the website site; (b) protect and defend the rights or property of AHA; and/or (c) act under exigent circumstances to protect the personal safety of AHA or the public.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by AHA. This information can include but is not limited to the following: your Internet Protocol (IP) address, browser type, domain names, access times and referring website addresses. This information is used to provide general user statistics regarding website traffic and use of the AHA website.

Use of Cookies

The AHA website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize AHA pages, or register with AHA site, a cookie helps AHA to recall your specific information on subsequent visits. This simplifies the process of recording your personal information. When you return to the same AHA website, the information you previously provided can be retrieved, so you can easily use the AHA features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the AHA websites you visit.

Links

The AHA website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. AHA encourages users to be aware when they leave AHA websites and to read the privacy statements of any other site that collects personally identifiable information.

Security of your Personal Information

AHA strives to secure your personal information from unauthorized access, use, or disclosure. AHA uses the following methods for this purpose: When personal information is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

AHA strives to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you hereby acknowledge and agree that: (a) there are security and privacy limitations inherent to the Internet which are beyond AHA's control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children Under the Age of Thirteen

AHA does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

E-mail Communications

From time to time, AHA may contact you via email for the purpose of:

- Providing announcements;
- Confirming deletion of your personal information from AHA's email subscriber list;

• Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;

• Comply with the California Electronic Communications Privacy Act (California Penal Code Section 1546 et seq.);

• Comply with an existing legal obligation;

• Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information;.

• AHA may receive a notification when you open an email from AHA or click on a link within the email.

• If you would like to stop receiving email communications (announcements, etc.) via email from AHA, you may opt out of such communications by clicking the "Un-subscribe" link in the AHA email you received or by sending an email request to <u>hainfo@alamedahsg.org</u>.

• Via email AHA will not request the following type of information (social security number, credit card information, date of birth, mailing address).

External Data Storage Sites

AHA may store your data on servers provided by third party hosting vendors with whom AHA has contracted.

Changes to this Privacy Policy

AHA reserves the right to change this Privacy Policy from time to time. AHA will notify you about significant changes in the way AHA treats personal information by sending a notice to your primary email address on file, by placing a prominent notice on AHA's website, and/or by updating any privacy information statements. Such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Privacy Policy.

Contact Information

AHA welcomes your questions or comments regarding this Privacy Policy. If you believe that AHA has not adhered to this Privacy Policy, please contact AHA by mail, email, or telephone as provided below:

The Housing Authority of the City of Alameda

701 Atlantic Avenue, Alameda, California 94501

Email Address: hainfo@alamedahsg.org

Telephone number: (510) 747-4300

Effective as of September 27, 2022